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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

GOLDBERG et al.

Serial No.: 09/502,285

Filed: February 11, 2000

Atty. File No.: 3367-2-2

For: "A NETWORKED SYSTEM
FOR PRESENTING ADVERTISING"

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

) Group Art Unit: 3714

) Examiner: MOSSER, Robert E.

**RESPONSE TO USPTO
COMMUNICATION DATED
JULY 14, 2005**

) "EXPRESS MAIL" MAILING LABEL NUMBER: EV556791768US

) DATE OF DEPOSIT: July 22, 2005

) I HEREBY CERTIFY THAT THIS PAPER OR FEE IS BEING
DEPOSITED WITH THE UNITED STATES POSTAL SERVICE VIA
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PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.

TYPED OR PRINTED NAME: Chasity C. Rossum

SIGNATURE: Chasity C. Rossum

Dear Sir:

In response to the USPTO communication of July 14, 2005, wherein Applicant's representatives were informed that Applicants' previous transmittal of February 17, 2005 was not fully responsive and could not be entered due to excessive facsimile distortion, Applicant's representatives request entry of the following from such previous transmittal:

1. Request To Amend Title Of The Application.
2. Revocation And Appointment Of Power Of Attorney.

Note, it is presumed that the previous transmittal filed July 14, 2005 was not entered. Thus, the pending claims are currently believed to be identical to those that have been most recently allowed.

However, it is requested that the Examiner reconsider the pending claims in light of the IDS's that have been filed with, and subsequently to, the Request for Continued Examination filed on February 23, 2005.

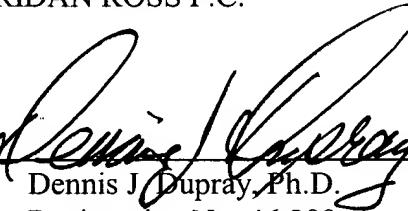
It is believed that no fees are due with this transmittal. However, if any fees are due, please debit deposit account 19-1970.

Application No. 09/502,285
"Response to USPTO Communication dated July 14, 2005"

Please contact the undersigned via phone at 303.863.2975 with any concerns. If the undersigned cannot be reached, please contact Joe Kovarik at 303.863.2977.

Respectfully submitted,

SHERIDAN ROSS P.C.

By: 

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Date: July 22, 2005
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